



2020 RECAP REPORT

Businesses are attracted to communities where there is interesting, diverse, and attractive places for their talent and workforce to live and work. That is why our 2030 plan includes initiatives focused on creating a strong environment to grow businesses and attract new businesses.

We have had great progress in 2020 with a focus on **housing** options that attract the next generation of workers, **transportation** solutions to support businesses and their workforce, and expanded **infrastructure** capacity solutions -- all to promote the economic well-being of our community for years to come.

We could not do it alone. As a small nonprofit we rely on community partners. We are grateful for their leadership and support.



HOUSING

What we've been up to in Year Two of our Housing Initiative...

- **The Housing Committee launched a “municipal engagement program”** keeping us connected to each community across the South Shore and helping us to get a better understanding of housing, zoning, and other critical issues across the region.
- **Launch of the Housing Series** Focused on key issues such as public meeting engagement, transit-oriented development and water & wastewater capacity (scheduled for January 2021- see below) to engage a broader audience of members, municipalities and residents.
- The Chamber's Housing work has become a **catalyst** to take on other critical economic development strategies like **transportation and infrastructure challenges**. Through housing, transportation and infrastructure efforts we are strengthening the future economy and outlook for the South Shore.
- The Chamber has **served as a partner and resource** for a growing number of **municipalities** across the region as cities and towns explore how housing and economic development in neighborhood centers and areas of activity can be advantageous.
- The Chamber **supported specific development projects** including, but not limited to, Hanover mall redevelopment, revitalization along Route 18, the Braintree/Weymouth Landing



**THANK YOU TO OUR
2020 HOUSING
SPONSORS!**



neighborhood, Union Point (formerly South Weymouth Naval Air Station), Abington Commuter Station development, Downtown Cohasset economic development, Hull/ Nantasket strip redevelopment & revitalization.



- Held several **focus group discussions** on pandemic impact across sectors in housing industry



[Download 2020 Housing Year in Review Infographic](#)

TRANSPORTATION

Launch of Transportation Advisory Group

Our work will focus on how transportation can leverage housing & development investment rather than simply improving commuting on Route 3 or local traffic. We know that as we expand our work and more development opportunities for housing, retail, etc. come to fruition that there will be an impact on traffic and congestion. Our group will work to get ahead of this and factor traffic into the broader conversation about transportation in the region.

This collective of 15 transportation experts will also examine Boston transportations that directly impact the South Shore including mass transit, water ferries, managed lanes, Boston congestion proposals and transportation financing. They will develop strategies that address economic development impediments with a focus on relieving congestion, better intra-regional transportation, and greater workforce to workplace systems.



**Thank you to our 2020
Transportation
Sponsor!**



Responding to the MBTA Service Cuts due to COVID-19

The proposed MBTA service cuts could impact far more people and interests than simply the individual riders of ferries, buses, and trains. Some of the proposals threaten the region's economic future. Municipalities, developers, businesses, and homeowners have planned, invested, or located around long-term transit assets. Our Chamber is working to protect these assets. We engaged in dozens of public and private discussions with state and local officials and the administration to ensure that public transit on the South Shore is preserved.

And our work has paid off. Working with local and state officials the Chamber made a compelling case connecting mass transit and economic growth, especially housing development. As a result the MBTA has re-evaluated their recommendations and is committed to preserving ferry services and some of the bus services. Our work is ongoing until Boston re-opens and commuting returns to normal.

ADVOCACY EFFORTS

- On November 17th, organized and led meeting with Joe Aiello, Fiscal and Management Control Board Chair for the MBTA with 50 + regional leaders, stakeholders, local officials.
- Submission of an official letter to MBTA outlining

[Member Sign-On
Letter](#)

concerns. **See link to full letter.**

- Creation of member sign-on letter. Chamber members can support our position and express concern by **reading and signing the letter via the link provided.**

[Letter to Fiscal and Management Control Board, MBTA](#)

[Harbor Media Interview](#)

"The ferry is important to the South Shore whether or not you actually ride it...It's about broader interests, it's about economic development in the communities, it's about housing, and it's about the economic strength of the South Shore."

-Chamber President Peter Forman



[Hingham Journal](#)

Peter Forman, the CEO of the South Shore Chamber of Commerce, said decreasing public transit in the area could put the South Shore at a serious economic disadvantage compared to other areas near Boston. "I'm not being dramatic when I tell you that I think these proposals present probably the greatest economic setback to the region that we've seen since when the Shipyard closed down," he said.

INFRASTRUCTURE: WATER & WASTEWATER

Did you know? Water & wastewater capacity is one of the leading factors that limits development and growth on the South Shore. By working to bring the region together on this issue we hope to unlock and most efficiently use our resources.

As a first step, we have teamed up to study how limits on

water and wastewater capacity may be preventing economic opportunity in the area. Metropolitan Area Planning Council (MAPC) is looking at development opportunity, including housing, at **six sites** across **five South Shore towns**. General areas of focus include a narrow corridor between Routes 53 in Hanover and Route 18 in Weymouth, along Route 3.



**Thank you our 2020
Infrastructure Partners.**

Stay tuned for our study findings -- tentatively scheduled for Summer of 2021.



UPCOMING EVENT

WATER & WASTEWATER FORUM - REGISTRATION NOW OPEN!

Water & Wastewater Capacity: The Challenge to Suburban Economic Growth

January 20, 2021 | 2:00 - 3:30 PM

Our housing initiative calls for 44,000 units of new housing in order for our economy to grow 1%. One of the most common barriers for more housing in the suburbs is water/wastewater issues.

We will be joined by experts from Smart Growth America and the Metropolitan Area Planning Council for a discussion on challenges in suburban build-out due to current limits on infrastructure capacity.



Christopher Zimmerman

Smart Growth America



Martin Pillsbury

Metropolitan Area Planning Council (MAPC)



James Boudreau

Town of Scituate

[Register today!](#)

THANK YOU TO OUR 2020 COMMITTEE MEMBERS

Your time and expertise are invaluable to our region.

2020 Housing Committee Members

Joe Gratta, *Co-Chair*

Atlantic Mechanical

Nancy Bailey, *Co-Chair*

Rockland Trust

Judi Barrett

Barrett Planning Group LLC

Patrick Brady

Cornerstone Realty Capital

Katie Bolger

Brookline Bank

Barry Crimmins

Platinum Partners, LLC

Phyllis DeLaricheliere

Brookdale Quincy Bay

Jack Keniley

Strafford Ventures LLC

Jamie Kelliher

Axiom Architects

Jane Kudcey

Town of Weymouth

Brad Mahoney

Mahoney Law Group

Peter Mahoney

John M. Corcoran Company

Colin Moynihan	Patrick Neenan	William Ohrenberger
Ellis Realty Advisors	First Citizens' Federal Credit Union	Ohrenberger, De Lisi & Harris, LLP
Janet Pistone	Whitney Pulsifier	Jed Ruccio
Jack Conway & Co, Inc.	Peabody Properties	Mirrione, Shaughnessy & Uitti
Susan Setterland	Timothy Williams	Ralph Willmer
Hanover Affordable Housing Trust	Flaherty Insurance	Metropolitan Area Planning Council (MAPC)
Laura Shufelt		
Massachusetts Housing Partnership (MHP)		

Transportation Advisory Group Members

Joe Sullivan, <i>Co-Chair</i>	Janice Bergeron, <i>Co-Chair</i>	John Cogliano
Former Mayor of Braintree	RND Consultants	P&B Bus Lines
Jennifer Constable	Ned Corcoran	Susan Daileader
Town of Rockland	Corcoran Law Office	Rockland Trust Bank
Hull Board of Selectman	Paul Durgin	Tina Dwyer
David DeCoste	Jack Conway & Company	South Shore Health
State Representative	Michael Lambert	Mary Jane O'Meara
Kristine Gorman	Brockton Area Transit (BAT)	HNTB
Jacobs		Matt Poirier
Mark Pelletier		Keville Enterprises

STV Incorporated

THANK YOU TO OUR 2030 FUNDERS

We could not do this important work without you!





A Name You Can Build On



Do you want to help support these efforts? Do you want your company to be seen as a leader in the region? To learn more about how to get involved and support our work, please contact Jill Donovan by phone at 781.421.3903 or by email at jdonovan@southshorechamber.org.

About South Shore 2030

The Chamber's South Shore 2030 plan lays out a roadmap to create the right environment for current and future businesses to thrive. It builds on the idea that businesses do well in, and new businesses locate to, communities where there is a healthy supply of talent because of the interesting, diverse, and attractive places to live and work. Housing, Transportation, Infrastructure all play a critical role in this strategy. The plan's focus is to encourage greater housing options and attract the next generation of workers, increase infrastructure capacity to promote growth, and find transportation solutions to keep and attract new businesses to our communities.

More information about our South Shore 2030 plan is available online at

www.southshore2030.com.

